

# Fundraising Ideas

## Family/Friend Letter

Send a letter (sample enclosed) out to family and friends asking if they would be willing/interested in helping your child get a bike. Make sure to explain the therapeutic benefits, and how insurance views this as a 'recreation'. Don't forget to mention the ongoing expenses you incur with raising a child with special needs. "Pay it forward"

## Neighborhood Garage/Yard Sale

Send letters throughout your neighborhood offering to have people bring their unwanted 'sellable' items to your house for a garage/yard sale. Advertise it as "Turn your trash into a bike for "Sammy"". Make sure to promote the garage sale/yard sale and its mission (to get your child an adaptive bike) in newspapers, and possibly with news stations. Engage your neighbors/friends to help you with the preparations, day of the sale, and clean-up.

## Service Organizations

Check with the following organizations and see if there is any way they can help you with your mission of getting your child a bike:

- Kiwanas
- Lion Club
- Knights of Columbus
- Church
- UCP
- Easter Seals
- Girl Scout or Boy Scout troops

## Host a Party, Carnival, Benefit, Any Event

Charge admission, sell tickets explaining that all proceeds will go toward your child's bike.

## Company Support

Many companies do things to help families in need and by doing it reciprocates to them through marketing and recognition. Check with the following for possible fundraising opportunities:

### Restuarants (TGIF's, Mio's Pizza, etc.)

Some will host a dine-in or carry-out day where 10-20% all sales for that day go to a cause. Others will allow you to bring a group in as waiters/waitresses, and all tips go towards your cause.

McDonald's has an opportunity where you can sell coupon books at their site and obtain earnings.

### Stores/Salons

Macy's host a "Shop for a Cause" Day.

Hair Salons will do "Cuts for a Cause" Day.

### Cincinnati Reds

You can bring in a group to work at an event during the Cincinnati Reds games and all earnings can go towards your cause.

### Kings Island

Again, you can bring in a group to work specific days and all earnings can go towards your cause.

### Sales (Papa John's, LaRosas, Dominos, Avon, Pamper Chef, Creative Memories, etc.)

Profits come with each pizza card sold.

Profits come with amount of sales from event.

## Employers

Check with your employer and/or spouse's employer and see if there is any way or interest for them to help either through the company's benefits (HR), immediate supervisor, and through private company fundraising events ("Wear jeans to work day", "Chili Bake Off", etc.)